

Attend a Free Webinar
Clinic Management in Tough Times:
Strategies for Improving Productivity, Accountability, and Quality of Care

February 18, 2010

9:00AM – 10:00AM MST



JAG Products, LLC
Mark Shriro, Director of Marketing

in conjunction with



NFP Business Partners
Lee Bengston, Managing Principal

Presented by:

Michael Gordon, Ph.D. Professor of Psychiatry
Director of Child & Adolescent Psychiatric Services
Syracuse, NY

Who Should Attend?

Agency Directors, Clinic Directors, and Finance Directors who want to improve their agency's efficiency and therapeutic effectiveness.

About the Webinar

Dr. Gordon will present evidence-based strategies for managing a behavioral health care practice. You will learn about:

- Policies that promote patient attendance and alliance
- How an intuitive electronic medical record system promotes productivity and quality care
- The benefits of a paperless clinic operation
- Clinical strategies that improve client engagement
- Research on predictors of missed appointments, collateral overhead, case acuity, and therapeutic outcome

About Dr. Michael Gordon

Dr. Gordon is a professor of psychiatry at a major academic medical center where he also serves as director of child and adolescent mental health services. His expertise in clinic-based information methods evolved from his efforts to develop a comprehensive, totally-integrated, low-maintenance system that would monitor all clinic functions, reduce paperwork time, and enhance accountability around staff and trainee activities. His extensive background in clinical research and training influenced the design of the program, especially in the degree to which all data can be exported for statistical analyses. He has overseen the development of the paperwork templates to ensure that they comply with regulatory requirements, training needs, and the practicalities of clinical operations.

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About JAG Products, LLC

JAG Products, developer of ClinicTracker, BillingTracker, AlertTracker, ReviewTracker, and more, has been meeting the needs of mental health clinics since 1998. Its flagship product, ClinicTracker, is an agency-wide solution that has won high praise for its intuitive interface, time-saving array of functions, and responsive support. JAG is a Sage Development Partner and provides a true integration to Sage MIP Fund Accounting software. All of JAG’s solutions promote accountability, efficiency, and improved patient care. Learn more at www.JAGProducts.com or www.ClinicTracker.com.

About NFP Partners

NFP Partners provides financial management software solutions for nonprofit organizations in Colorado and adjoining states. By combining extensive experience in the not-for-profit sector and a deep understanding of accounting technology tools, NFP Partners helps clients meet the challenges of growth, fund raising, operational efficiency, and accountability. A Sage authorized business partner, NFP sells and implements Sage MIP Fund Accounting software which integrates seamlessly with ClinicTracker and BillingTracker.

Registration Information:

To register on-line go to this web address: <https://cc.readytalk.com/r/87rf41zmnpf9>. Please contact Lee Bengston at NFP Partners with registration questions at (303) 367-1058 or Lee@NFPpartners.com. You may fax this response to NFP Partners’ office at (303) 432-8887.

Name _____ Title _____

Agency _____

Address _____

Email _____ Phone _____